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## A B S T R A C T

## Mascara containing fibre components

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The invention relates to a mascara containing fibre components and a method for producing the same. Said mascara contains (in % by weight) 0.1-10 of at least one oil-soluble or oil-dispersible polymer or copolymer, 0.3-10 of a natural or synthetic fibre with an average length of between 3 and 6 mm, 10-30 of a natural or synthetic wax which hardens at 25°C, 1-10 of a synthetic wax which is liquid at 18°C and above, 0.5-10 of inorganic pigments, organic colourants and mixtures thereof, 40-80 water and cosmetic auxiliaries, active agents and mixtures thereof making up the remainder up to 100 % by weight, wherein said mascara does not contain any water-soluble or water-dispersible hydrophilic polymers, film-forming agents, thickeners or clays. The fibres are separated very well and the mascara shows a very good balance between its adhesive properties and the brittleness of the mascara film.